



TECHNOLOGY ADVISORY SERVICES

FOR THE 'NON-TECHNOLOGY' COMPANY

ZevMir, LLC
Warren Fisher
www.zevmir.com

SERVICES OVERVIEW

- Trusted Technology, IT & e-commerce Advisor to CEO / Ownership & Board
- Technology Assessment, Strategy & Oversight
- Areas of Expertise: Infrastructure, Risk Management, Business Continuity, Security, Compliance, Marketing & Sales, e-Commerce
- Retainer & Project specific services



HOW CAN THESE SERVICES HELP ME?

- ✓ Ability to discretely evaluate current process, new opportunities, staff, 3rd parties
- ✓ Ask questions without political or internal concerns
- ✓ Evaluate staff requests and ideas
- ✓ Communicate concerns and identify alternatives
- ✓ Test ideas
- ✓ Identify appropriate external sources when needed
- ✓ Review status and risks of current projects
- ✓ Identify revenue opportunities
- ✓ Understand Risks that may not be obvious
- ✓ Develop strategies to achieve business objectives
- ✓ Having a trusted colleague at your side to ask the hard questions of you, your staff and/or 3rd parties



CREDENTIALS

- ✓ Mid-Market Technology Company CEO / President – 20+ Years
- ✓ Implemented over 150 Business systems for Mid-Market companies
- ✓ Industry Experience
 - Discrete & Job Shop Manufacturing – Factory Automation
 - Distribution, Construction – Warehouse Automation
 - Consulting & Business Services – Billing Systems
 - Document Management & Outsourcing / State Government
- ✓ Technology Experience
 - Infrastructure: Software & Hardware Development, Systems & Storage, Networking, Security
 - Cloud, Website, e-commerce, Compliance, Business Continuity
- ✓ Education & Other
 - BS Engineering – Northwestern University
 - Master of Management (MBA) – Northwestern Kellogg
 - Various Boards including Apple Computer Advisory



WHAT YOU GET

- A 'Virtual CTO' (Chief Technology Officer)
- What does a CTO for do a 'non-technology' company?
 - Examines the short and long term technology needs to help an organization reach its business objectives.
 - Advises on Technology Risks and obsolescence that may affect revenue or costs
 - Identifies Revenue Opportunities where existing or new technology can create or accelerate returns
 - Assess intellectual property and technology assets identifying new utilization & revenue opportunities
 - Develop technology strategy appropriate for the organization's objectives



ONGOING SERVICES | RISK & OPPORTUNITY ASSESSMENT

- Technology Infrastructure
- Business Continuity
- Operations
- Security
- Compliance
- Sales & Lead gen
- Website & social media
- e-Commerce



HOW WE WORK

- Monthly Retainer – appropriate for the expected level of services
 - ✓ Up to mutually agreed amount of 1/2 days per month per defined engagement
 - ✓ On call for questions – anytime – any subject
 - ✓ No additional billing unless mutually agreed
- Project Related Oversight – daily rate (1/2 day increments)
 - ✓ This is for specific projects / tasks outside the scope of the retainer
- Other? We do what makes sense for the task



THANK YOU – CONTACT INFO

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